

Jackson Economic Development Authority
February Meeting Minutes
Thursday, February 7th, 2019, 12:00 p.m., Jackson City Hall

Voting Members: __ Kent Bargfrede __Brandon Finck __Dennis Frodermann
 __Tim Olson, Vice Chair __Rocky Sieler, Chair __Arlene Vee,Sec./Treas.
 __Mayor Wayne Walter

Staff: __ Thomas Nelson __ Matt Skaret

1. Call to order

Meeting was called to order by Chairman Sieler at 12:05 p.m.

2. Agenda Changes

- a. Nelson asked to include the December 2018 minutes approval to the agenda.

3. Minutes

- i. December 20th, 2018 Minutes

Frodermann moved to approve the meeting minutes with amendments; seconded by Mayor Walter. Motion passed unanimously.

4. Reports

- a. EDC Report

Nelson gave a summary of his report. He said that he had been spending a good amount of time following up leads and on the hotel feasibility study. Nelson mentioned that the JEDC was working to update some of their marketing materials. He also said that he had been promoting the JBDC's Business Challenge. Nelson pointed out that he had been talking with a company he met through a CVN event. He told the board that they were a recruiting and agency that brought skilled workers from Puerto Rico. He told the board that he was setting up a meeting day with area businesses and that it could be a great opportunity to grow the community. Nelson said that he had met with the administrator from the Good Samaritan Society of Jackson about the possibility of building some cottages. Nelson told the board about the live60/90 campaign event that would be taking place on February 26th. Nelson said that the Revolving Loan Fund Committee had recommended to the council to approve a \$20,000 loan to Kat's Hog Heaven. He reported that he was waiting for a proposal from CMBA Architects for what they could offer for the facade upgrade program. Nelson said that he had met with a group of individuals that were looking to redevelop the Praire Winds Motel.

- b. SCDP Report

Nelson reported that there were twelve projects in the pipeline for grants. He said that they would need to do a big push come springtime in order to get the funds spent.

5. EDA Owned Properties

- a. Sunset View Phase 1 - nothing to report
- b. Sunset View Phase 2 - nothing to report
- c. Westview Ridge - nothing to report

6. Other Business

- a. WISE Ventures Group presentation

The representative from WISE Ventures Group was unable to attend the meeting.

- b. Housing Study

Nelson presented both proposals to the board. He told them that Community Partners Research, Inc had conducted studies in the past for Jackson. He said that he was pleased with the 2013 report and that he

would feel comfortable with them updating the study. He also mentioned that they had recently completed a study in Blue Earth which is also a CEDA community. Nelson told the board that he found out about ViewPoint Consulting Group from Drew Hage in Windom. He said that the sample study was very similar to the one that Jackson currently has.

- i. Community Partners Research, Inc - \$8,900
- ii. ViewPoint Consulting Group - \$14,800 plus travel up to \$600

The general consensus was that the lower cost of sticking with Community Partners Research, Inc was the best choice. The Mayor did ask if it would be good to have a new perspective. The group agreed though that they had no problem with the current study and that the extra cost was a lot.

- c. Good Samaritan Society: Cottages

Nelson reported that the administrator in Jackson liked the idea of doing some cottages but said he would need to reach out to his superiors.

- d. Hotel Feasibility Study
 - i. Hospitality Marketers International

Nelson reported that the study was going well but taking longer because they were looking into a larger hotel project that would include a restaurant and event space.

7. New Business

- a. Chairmen Sieler asked the group if the current time still worked for everyone and if they should look to change the date. The general consensus was that any day would be just as difficult.
- b.

8. Adjourn

Chairman Sieler adjourned the meeting at 12:50 pm.