

Jackson Economic Development Authority (EDA)

Meeting Minutes

Tuesday April 8, 12:00 pm

Jackson City Hall

Quorum: 4

Voting Members:

- ✓Kent Bargfrede
- Mike Brinkman
- ✓Tim Olson, Vice Chair
- ✓Joe Pell, Council Member Ward 2 and Treasurer
- ✓Marcus Polz, Mayor
- ✓Rocky Sieler, Chair
- ✓Michelle Eckert, Secretary

Staff: Dave Lovell, Interim EDC; ✓Kent Bargfrede, Interim EDC; ✓Jim Langborg, City Administrator; and ✓Mary Boyum, EDA, Assistant

Guests: Andy Holtz, Katie Holtz – husband and wife/city residents and, Corey Christopher Chamber of Commerce Director.

Call the meeting to order.

1. Agenda Changes

- a. Katie and Andy Holtz sharing remodel project. b.

Motion made by Rocky Sieler, seconded by Michelle Eckert, to approve the agenda as presented with the addition of Katie and Andy Holtz. Vote: Motion passes unanimously.

Katie and Andy Holtz purchase the old funeral home and remodeled into 5-unit rental apartments. They did improvement loan and grant research online and thought only funding available was for new builds. They connected with Wendy Anderson, former interim EDA coordinator. They had a positive experience with Wendy. They learned that they were not eligible for grants because they started their project after looking into funding options. Holtz's shared the optics of available information between residents small business projects and large business projects is confusing leading to incomplete information for small and large picture scale opportunities. Holtz's shared they would like to see available funding for reutilization of existing building projects that fall outside of the downtown business corridor. Holtz's shared thoughts on new business ribbon cutting and Chamber of Commerce opportunities.

Rocky Sieler thanked the Holtz's for coming and sharing their experiences and insight. Rocky expressed knowing their experience will help our group with improvement opportunities for future programs and improving existing program information to explain program schedules and intent.

2. Consent Agenda

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Motion made by Michelle Eckert, seconded by Joe Pell, to approve all consent items. Vote: Motion passes unanimously.

3. Unfinished Business / Open Items:

- a. Signage, Joe Pell

Joe updated group on ongoing research. Consensus to make full attempt to keep the project with local businesses because of the cost.

4. Financials

Loan Fund Balances.

Loan fund balances is ongoing. Will need the fund balances from the City Administrator or City Accountant for accuracy. Item tabled

Motion made by _____, seconded by _____, to approve the financials.

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5. EDA Interim Coordinators Report (Kent and Dave)

- Business Challenge changes to business beautification
We have had success and some not so successful business launches. Recommend suspending the program and create a new option to beautify businesses. Be available for business or request or identify building fronts. Help owners who need help.

Bob & Ellen's Update.

In process. Doing more updates than initially planned in order to expand menu. Late spring opening still the goal. They are advertising for hiring workers.

- New Belmont Heights building updates
Corey Christopher: Going well and ahead of build schedule because of mild winter weather. July Townhomes will be available for renters to occupy. Apartments will be available August for tenants. They do have people who are filling out rental applications. They are taking applications for janitor and property manager. If all goes well phase 2 could start in the fall. These will be 55+ town homes.

Coast to Coast

Remaining wall tied to Anytime Fitness owner is participating in the decision making process. Wednesday April 9 meeting scheduled.

Santee Restaurant

The restaurant has been sold and sale will be finalized at the end of the month. New owner is from outside of Jackson.

6. EDA Budget - Update (Jim)

Mary shared initial budget information for loans.

7. Other Business

Jim Langborg shared the profile and a meeting for the new EDA Director/Coordinator will be April 17, 2025.

a.

b.

8. Adjourn

Motion made by Tim Olson, seconded by Michelle Eckert, to adjourn the meeting. Vote: Motion passes unanimously.