

Jackson Economic Development Authority
January Meeting Minutes
Thursday, January 11th, 2018, 12:00 p.m., Jackson City Hall

Voting Members: _X_ Kent Bargfrede _A_ Brandon Finck _A_ Dennis Frodermann
 X Tim Olson, Vice Chair _X_ Rocky Sieler, Chair _X_ Arlene Vee, Sec./Treas.
 A Mayor Wayne Walter

Staff: _X_ Thomas Nelson _A_ Jennifer Bromeland

1. The meeting was called to order by Chairman Sieler at 12:10 p.m.

2. Agenda Changes

3. Minutes

- a. December 14th, 2017 Meeting Minutes
- a. **Bargfrede moved to approve December's meeting minutes; seconded by Olson. The motion passed unanimously.**

4. Reports

- a. EDC Report:
 - i. Nelson highlighted key items in the report that was sent out with the agenda packet. He reported that the BDPI grant application had been submitted and that he had been communicating with DEED in order to get them additional supporting documents. Nelson mentioned that Justin from the CVN has a potential housing developer that may be interested in the region. He mentioned that he would be putting together a profile of Jackson's need for Justin to pass on in his network. Nelson reported what was being done to address the childcare shortage in Jackson. He informed the members that with the assistance of the chamber of commerce he would be sending out a survey to employers, providers, and the general public in order to collect data as well as raise awareness.
 - ii. Nelson brought to the members a proposal from Bruce Peterson, the Dean of Energy and Technology at Minnesota West. Nelson had met with Peterson who expressed the colleges interest in the land west of the college campus. The college's desire is to move the training facility currently located on Riverside Drive.
 - iii. The general consensus was that the group did not want to potentially anger the residence nearby and that they wanted to keep the land available for an active living facility. A discussion was had about the need for senior/active living and it was recommended that Nelson looks at Worthington's development as a reference.

- b. 2018 Financial Report
 - i. The members reviewed the report and asked for clarification about what PTD meant and where was the set aside taxes demonstrated. Bromeland clarified that PTD meant Period to date and showed where the taxes were depicted in the report.
 - ii. Bromeland was asked if the EDA's 2018 budget was available and she said she would send out the proposed budget later in the day. The budget would be voted on at the next City Council meeting.
- c. Drone Video Update:
 - i. The "Fall in Love with Jackson" video was played for the members to review along with the printed script. Changes discussed included; Changing "Pond Drive" to "Sunset View", changing "\$5,050" to "\$5,500", cutting down the overview of the industrial park by 5 seconds, including views of the Motorplex, and showing the Sunset lots at the end instead of the falling leaves. Any additional changes were recorded by Olson.
 - ii. Discussion was had about how the video would be disseminated. Dissemination methods discussed were YouTube, Facebook, local media, CEDA networks, and the city TV channel. Olson also mentioned marketing the video to developers that may be interested in Jackson.
 - iii. Chairman Sieler asked Olson to pass on the edits to Beyond Broke.

5. EDA Owned Properties

- a. Contacted Realtors
 - i. 256 Pond Drive- Tom/Jennifer approved tenants request for an option to prorate February just in case more delays occur.
 - 1. Nelson explained that the tenants still planned on being out by the end of the month but wanted to ensure if more delays occurred they would be able to stay on the property.
 - 2. **Bargfrede moved to ratify the agreement made by Nelson; seconded by Olson. The motion passed 3-1.**
 - ii. 258 Pond Drive-
 - 1. House was shown to a potential buyer on 12.28.17 and 01.05.2018
 - a. Nelson informed the members that the potential buyer seems interested as long as the repairs were listed as contingencies.
 - 2. During first showing it was discovered that the furnace had quit due to a foreign object. The pipes had frozen but no damages were assessed and everything is running again.
 - 3. HRA is working on obtaining the second opinion about damaged countertops.
 - a. The second was opinion reviewed by the members; the quote to redo the counters from Gene Trosine was for \$1,456.79. His opinion on what caused the bubbling was that there was not enough glue between the laminate and the particle board.
 - iii. Sunset View Phase 1- nothing to report
 - iv. Sunset View Phase 2- lot closing scheduled for January 15th
 - v. Westview Ridge- nothing to report

6. Program Updates/Miscellaneous

- a. Blandin Broadband Community Grant Discussion: 60/90 initiative
 - i. Nelson reported that the next meeting would be on January 29th in Jackson. He said that the meeting would focus on the U of M extension studies conducting in the surrounding cities.
- b. Discuss EDA goals and objectives for 2018: Goals would be reviewed at a later date.

7. New Business

- 8. Adjourn** Chairman Sieler adjourned the meeting at 1:10 pm.

Respectfully Submitted by Thomas. J. Nelson