

February 23, 2015

A regular meeting of the Liquor Committee was held on February 23, 2015 at 6:15 P.M. in the City Council Chambers of City Hall with the following persons in attendance: Liquor Committee members Dave Cushman and Fred Bern, Liquor Store Manager Greg Zurbey, Architect Dustin Tomoson with Ringdahl Architects, City Administrator Jennifer Bromeland and Recording Secretary Dave Maschoff. (Liquor Committee member Donnie Schoenrock was absent.) (A quorum of the Liquor Committee was present.)

LIQUOR STORE MANAGER'S REPORT


Liquor Store Manager Greg Zurbey reported January 2015's customer count was 4,395. He noted that starting in February, he will have numbers to compare with the previous year since the new computer system at the liquor store began operating on February 4, 2014. Zurbey said using the written numbers that were available; sales at the liquor store for January 2015 were up approximately \$3,600 over January of 2014. He noted that he was open one extra day this January which was New Year's Day. Zurbey said he probably won't do that in the future. He said there only 50 customers or less that came into the store that day. Zurbey said his "point of sale" software system required him to have all year-end reports completed before he could start business on January 1st. For most that's not an issue because liquor stores are closed on January 1st, but Zurbey said the software company that assists him was also closed on January 1st. In the future, Zurbey said he probably won't be open on January 1st which will allow him to do computer work and inventories on that day.

Zurbey said customer counts are trending upward slightly. He said a better job is also being done in buying products and marketing. Zurbey said he anticipates potential growth from out of state customers with a new store.

Zurbey reported that he and Bromeland have held interviews to fill staff vacancies at the liquor store.

Bern pointed out the importance of someday hiring a second full-time staff person that is capable in operating the store if Zurbey attends a conference, or is available to fill shifts when a part-time person can't work.

With no further business, the meeting was adjourned.



David A. Maschoff, Recording Secretary