

**MEETING MINUTES
JACKSON ECONOMIC DEVELOPMENT AUTHORITY (EDA)
THURSDAY – 12:00 NOON – CITY HALL
March 10, 2016**

Members: Kent Bargfrede Brandon Finck Denny Frodermann
 Tim Olson DeeAnna Peterson Rocky Sieler
 Wayne Walter

Staff: Jennifer Bromeland Sue Pirsig Staci Beseke

Rocky called the meeting to order.

Additions to the Agenda (Agenda Item 2.a.)

a. None

Consent Agenda (Agenda Item 3)

The consent agenda included the following items:

a. Minutes of February 11, 2016 meeting

T. OLSON/W. WALTER moved and seconded and it was unanimously carried to approve the consent agenda.

EDA Owned Properties (616 Fund)

616 Fund Financial Report (Agenda item 4.a.)

The 616 Fund financial report was reviewed. No major questions or concerns were noted.

Twin Homes (Agenda Item 4.b.)

ED staff reported both units of the Twin Home are still occupied. Boutens have not yet given their required 30 day notice. There are 2 parties that have shown interest in moving into a Twin Home unit as soon as one becomes available.

Sunset View Phase 1 & 2 and West Ridge Estates (Agenda Items 4.c, d & e)

Scott Bahr is the only real estate agent who reported this month. No new interest has been shown in any of the available lots at this time.

Programs Update

802 Fund Reports (Agenda Item 5.a.)

The 802 fund report was reviewed. No major questions or concerns were noted.

804 Fund Reports (Agenda Item 5.b.)

The 804 fund report was reviewed. There was question on funds available to fix up rental properties. With quite a few apartment complexes for sale in town, it was asked if those funds could be used to help fix them up. ED staff stated that the maximum loan amount allowed is \$5,000. Discussion ensued.

SCDP Close Out Report from WCA (Agenda Item 5.c.)

Jeff Gladis with Western Community Action is planning to attend the March 15th City Council meeting to report on the success of the SCDP for 2015. EDA board members were encouraged to attend.

Discussion ensued about the appropriate time to approach the City Council about the EDA’s desire to apply additional for SCDP funds.

D. FRODERMAN/K. BARGFREDE moved and seconded and it was unanimously carried to recommend to the City Council at the March 15th meeting that they have WCA begin the application process to obtain more SCDP funds as soon as they are able.

Social Media Advertising Opportunities (Agenda Item 6.a.)

Possible online advertising options and prices were discussed. It was decided that none of the options would be the most valuable use of EDA funds. Other options were also discussed.

K. BARGFREDE/T. OLSON moved and seconded and it was unanimously carried to approve spending up to \$200 for an ad in the Jackson Motorplex programs for the 2016 season.

ED staff will work with the appropriate people to have an ad designed and printed.

Brainstorming About Potential Project (Agenda Item 6.c.)

With little time left in the meeting it was asked if a special brainstorming session could be scheduled to discuss potential EDA projects to focus on moving forward. ED staff will send out an email to find a date that works.

With no time left for the meeting, item 6.b. was tabled to the next meeting.

Staci Beseke, Acting Secretary