

MEETING MINUTES
JACKSON ECONOMIC DEVELOPMENT AUTHORITY (EDA)
THURSDAY – 12:00 NOON – PIZZA RANCH
February 9, 2017

Members: E Kent Bargfrede E Brandon Finck X Denny Frodermann
 X Tim Olson X Arlene Vee X Rocky Sieler
 X Wayne Walter

Staff: X Jennifer Bromeland X Sue Pirsig X Staci Beseke

Rocky called the meeting to order.

Additions to the Agenda (Agenda Item 2)

a. None

Consent Agenda (Agenda Item 3)

The consent agenda included the following items:

a. Minutes of January 12, 2017 meeting

T. OLSON/W. WALTER moved and seconded and it was unanimously carried to approve the consent agenda.

EDA Owned Properties

Sunset View Phase 1 (Agenda item 4.a.)

There is no new interest in the available lot in Sunset View Phase 1 and nothing to report.

Sunset View Phase 2 (Agenda item 4.b.)

There is no new interest in the available lots in Sunset View Phase 2 and nothing to report.

West Ridge Estates (Agenda Item 4.c.)

There is nothing to report on West Ridge Estates at this time.

Programs Update

2017 Goals & Objectives (Agenda Item 5.a.)

The 2017 Goals and Objectives were reviewed and discussed briefly. The EDA will work toward these goals in 2017.

Legislative Meetings (Agenda item 5.b.)

ED staff hand delivered the EDA's legislative platform to Senator Rosen and Representative Gunther at the GMNP Day at the Capital on February 1. (It was also emailed.) Gunther stated in conversation that state funding seems to go in cycles and that funding for community centers could return. ED staff wanted the board to be aware of that moving forward.

Rosen and Gunter are planning to attend a meeting on February 24th at 2 PM in the Jackson Library to further discuss important issues. All board members are encouraged to attend.

Budget for Advertising in 2017 (Agenda Item 5.c.)

ED staff reported that if the EDA has \$1,500 budgeted for advertising in 2017. Discussion ensued that it is more important than ever to utilize free/inexpensive advertising such as Facebook ads to promote the sale of Sunset View and Westridge lots.

Independent Senior Living Research (Agenda Item 5.d.)

ED staff conducted senior housing research. The following are some main points found from that research:

- There are a large number of rental vacancies in Jackson currently.
- This large number of vacancies does not bode well for conducting a housing study to try and entice a developer to build here.
- The local ag economy directly affects the housing market in Jackson and when it rebounds, it will help the vacancy rates and a housing study can be conducted.

Discussion ensued. It is felt that there is still a need for some type of independent senior living facility. EDA members are going to compile a list of community members they feel would be interested in this type of housing and will send their info to ED staff. A letter will be written and mailed to the compiled list to gauge interest.

With no further business to discuss, the meeting was adjourned.

Staci Beseke, Acting Secretary