

MEETING MINUTES
JACKSON ECONOMIC DEVELOPMENT AUTHORITY (EDA)
THURSDAY – 12:00 NOON – PIZZA RANCH
March 9, 2017

Members: X Kent Bargfrede E Brandon Finck X Denny Frodermann
 X Tim Olson E Arlene Vee X Rocky Sieler
 X Wayne Walter

Staff: X Jennifer Bromeland X Sue Pirsig X Staci Beseke

Rocky called the meeting to order.

Additions to the Agenda (Agenda Item 2)

a. Farm & Home Show Booth

Consent Agenda (Agenda Item 3)

The consent agenda included the following items:

a. Minutes of February 9, 2017 meeting

T. OLSON/W. WALTER moved and seconded and it was unanimously carried to approve the consent agenda.

EDA Owned Properties

Sunset View Phase 1 (Agenda item 4.a.)

There is no new interest in the available lot in Sunset View Phase 1 and nothing to report.

Sunset View Phase 2 (Agenda item 4.b.)

Scott Bahr informed ED staff that he had an individual interested in a lot sometime in the future. An exact lot and timeline were not known at this time but he is hoping to make a lot purchase in 2017.

West Ridge Estates (Agenda Item 4.c.)

There is nothing to report on West Ridge Estates at this time.

Programs Update

Independent Senior Living Research (Agenda Item 5.a.)

Information on Independent Senior Living was reviewed from previous years' research. Discussion ensued.

Tim stated that he did some research on this type of housing in Estherville and Spirit Lake, IA and reviewed information regarding costs, size, amenities, etc. Board members are invited to visit these units with Tim to get a better idea of what they all entail.

Pilot Business Brief Ad Discussion (Agenda item 5.b.)

ED staff reported that a Business Brief ad in the Jackson County Pilot costs \$90.50 per ad (2 columns by 5 inches). Adding online services for the Pilot would cost an additional \$99 per month. Discussion ensued and it was decided that the cost was higher than anticipated. The board felt it would be more cost effective to utilize the City's website and Facebook page for advertising. ED staff will work to create an advertising campaign to utilize for this purpose.

W. WALTER/T. OLSON moved and seconded and it was unanimously carried to allow ED Staff create paid ads on Facebook to promote the new lower prices for City owned residential lots as they see fit.

256 N Pond Twin Home Vacant (Agenda Item 5.c.)

ED staff reported that the 256 N Pond twin home will be vacant as of 4/1/2017. The HRA is working to advertise this vacancy. ED staff will post the Twin Home flyer on the City's website and Facebook page as well.

Twin Homes Financial Update (Agenda Item 5.d.)

A spreadsheet showing all income and expenses related to the Twin Homes was reviewed. Discussion ensued. It was asked if the EDA should do more promotion of selling each unit or continue on with the rental. It was what the full board would be comfortable selling the units for. ED staff reported that a motion was made a while ago that set a lower price. The discussion was tabled until the April meeting to allow time to conduct research.

Farm & Home Show Booth (Agenda Item 2.a.)

ED staff stated that they were approached by the Jackson Area Chamber about having a booth at this year's Farm & Home Show. Pros and cons were discussed. It was decided not to have a booth this year.

With no further business to discuss, the meeting was adjourned.

Staci Beseke, Acting Secretary