

**Jackson Economic Development Authority**  
**Meeting Agenda**  
**Thursday, October 12, 2017, 12:00 p.m., Jackson City Hall**

**Voting Members:**       x   Kent Bargfrede                              nc  Brandon Finck                       x   Dennis Frodermann  
                                   x   Tim Olson, Vice Chair                       x   Rocky Sieler, Chair               x   Arlene Vee, Sec./Treas.  
                                  nc  Wayne Walter

**Staff:**                               x   Bryce Lange                               e   Jennifer Bromeland

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**1. Call to Order (12:04 p.m.)**

Chairman Sieler called the meeting to order at 12:04 pm. The members present were Olson, Sieler, Vee, and Frodermann. Lange was present on behalf of the Economic Development Office.

**2. Agenda Changes**

Vee added a discussion about "Jackson in Action" to the agenda. Frodermann moved to approve the agenda with said changes, seconded by Vee. Motion carried unanimously.

**3. Minutes**

Frodermann motioned to approve minutes from August 17<sup>th</sup>, 2017, seconded by Vee. Motion carried unanimously.

**4. Reports**

Lange gave the Directors' Report.

**5. EDA Owned Properties**

Sieler gave the board and Lange an update on the EDA owned properties. He mentioned that there is a lot of collaboration with local real estate agents in order to gather information on what has occurred. Sieler asked Lange to follow up with the HRA or UCAP to see if there are any issues with rent being paid on time, if there are vacancies, and possible sales. The board also asked Lange to get an update on the properties on Pond Drive.

Lastly, the board asked Lange to talk with Administrator Bromeland to see if there was a potentially fund a drone video to market EDA properties for sale, which was previously discussed in August. The previous amount that was authorized was \$500, but after asking several drone videographers, the amount was estimated to \$1,500 less than needed by several videographers. The board is now looking at a budget of \$2,000 instead in order to hopefully get the project done before the end of 2017.

## **6. Program Updates**

Lange confirmed that the Economic Development staff would be responsible for coordinating between UCAP in order to oversee the Small Cities Development Program funding.

The board asked Lange to contact Jeff Gladis for an update. The board also asked Lange if he could contact a representative from "Active Living" on behalf of the EDA to get updates on a potential senior/community center.

Bargfrede entered the meeting at 12:28 pm.

There was further conversation on a community center in Jackson due to the National Guard Armory not allowing events to be hosted there as of January 1<sup>st</sup>, 2018. There were several recommendations of possible locations for the community center. Olson recommended talking to Crystal Living to possible purchase the building that they have for sale. Bargfrede added that there is a lot of land to expand the building on and that there were recent updates.

Bargfrede discussed bonding for a community center with an essential function bond. Sieler informed Lange that there were files on the former Economic Development Director's computer pertaining to bonds.

There was also discussion on collaborating with the JBDC in order to getting things moving in the right direction downtown.

Sieler mentioned that it may be beneficial to post in the newspaper about the new Economic Development contract entered into, in order to make people aware that the ED office is now staffed by CEDA.

Bargfrede informed the board that they can expect to hear an inquiry for five acres of land in hopes of putting up electric poles.

Olson asked the board if they would like him to ask drone videographers if they would be willing to complete the project for \$2,000 pending EDA budget constraints. Frodermann motioned to allow Olson to act on behalf of the EDA and ask the drone videographers to make a video of EDA property for no more than \$2,000. Motion was seconded by Vee, and was approved unanimously.

## **7. Adjourn**

With no other items to discuss, the meeting was adjourned by Chairman Sieler at 12:54 pm.

Respectfully submitted by Bryce A. Lange