

**LIQUOR COMMITTEE MEETING**  
**March 1, 2018**

**A meeting of the City of Jackson Liquor Committee was held on March 1, 2018 at 5:15 P.M. in the Council Chambers at City Hall with the following persons in attendance: Liquor Committee members Brandon Finck and Matt Madden, Liquor Store Manager Michelle Bratrud, Interim City Administrator Richard Almich, Architect Dustin Tomoson with Ringdahl Architects and Recording Secretary Dave Maschoff. (Liquor Committee member Dave Cushman was absent.)**

**DUSTIN TOMOSON WITH RINGDAHL ARCHITECTS**

Architect Dustin Tomoson of Ringdahl Architects was present to again review the interior and exterior finishes for the proposed new liquor store. In addition to showing samples of interior finishes, Tomoson also presented a 3-D rendition of the exterior and interior of the proposed new store on the Council Chamber's Smart Screen. Tomoson showed examples of several color schemes for the interior and exterior of the building.

Liquor Committee members chose the color of the woodwork for the doors, wine area and check-out area. Committee members chose a black color finish for the check-out counters.

Finck noted keeping the landscaping in front of the store as simple as possible to minimize maintenance. Regarding the shrubs depicted in the landscaping, Finck asked Tomoson if some type of watering system has been included in the plans to maintain the plants that will be surrounded by concrete and rock.

Tomoson said he will keep that in consideration as they work on the final plans for the building.

Regarding the exterior color of the building, Liquor Committee members preferred the gray exterior as shown by Tomoson's 3-D rendition.

Using the Smart Screen, Tomoson showed the group the 3-D rendition of the interior of the building depicting the shelving, ice machine, wine area, offices, storage, restrooms, and centralized check-out area.

Tomoson said a person involved with shelving would be contacting Bratrud to discuss shelving for the new store.

Thinking ahead into the future, Finck mentioned looking into where an internet station could be located in the store for customers to look up the liquor store's inventory or look up information regarding which wines may go well with certain foods. He noted with the proper software, customers could look up inventory and information in the store and hopefully on-line as well. Finck suggested installing several electrical outlets around the shelving in the wine area to allow for flexibility of moving the internet station around the store. He suggested at least having the store constructed to allow for the installation of future outlets to accommodate an internet station if so desired in the future.

Finck asked if alternative bids for asphalt and concrete could be obtained when bids are sought for the parking lot.

Tomoson said alternative bids for asphalt or concrete could be sought.

Liquor Committee members then discussed the schedule for the liquor store project moving forward.

The consensus of the Committee was that a recommendation to seek bids would be made to the City Council at their March 20, 2018 regular meeting. At that meeting, a presentation about the liquor store project would be made by the City's Financial Consultant Shannon Sweeney of David Drown Associates, Architect Dustin Tomoson and Liquor Store Manager Michelle Bratrud.

It was noted bid opening could take place on Thursday, April 12, 2018 with a recommendation regarding bids at the City Council's April 17, 2018 meeting.

## **JANUARY 2018 LIQUOR STORE FINANCIALS**

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Liquor Store Manager Michelle Bratrud distributed the monthly financial analysis of the liquor store for the month of January, 2018.

The analysis showed the guest count in January of 2018 was 3,738 compared to 3,877 in January of 2017, a decrease of 139.

Total sales for January, 2018 was \$83,783.57 compared to the same month last year of \$85,570.77, a decrease of \$1,787.20. Invoices for January totaled \$43,300.40 compared to \$58,584.96 in January of 2017, a decrease of \$15,284.56.

Gross profits were down \$1,547.52 for January of this year compared to January of 2017.

The average sale per customer was \$22.42 in January of 2018 compared to \$22.08 in January of last year, an increase of .34 cents. There were 25 days of business in January of 2018 compared to 26 business days in January of 2017, a decrease of one day. It was noted that the liquor store closed early one day due to a blizzard.

**With no further business, the meeting was adjourned.**

  
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David A. Maschoff, Recording Secretary