

Jackson Economic Development Authority
Meeting Minutes
Tuesday, October 18, 2022, 12:00 p.m., Jackson City Hall

Attendance: Kent Bargfrede, Tim Olson, Vice Chair; Rocky Sieler, Chair; Wayne Walter, Mayor; Brandon Finck

Staff: Dave Schmidt and Matt Skaret

Absences: Mike Brinkman, Arlene Vee, Secretary/Treasurer

1. Agenda Changes

* Motion made by Brandon Finck, seconded by Wayne Walter, to approve the agenda as presented. Motion carried unanimously.

2. Consent Agenda

a. September minutes

* Motion made by Wayne Walter, seconded by Kent Bargfrede, to approve all consent items. Motion carried unanimously.

3. Reports

b. EDC Report (Attachment A)

The Econo Lodge has reopened for business, but the kitchen and pool remain closed.

c. Financial Report (Attachment B)

The most notable changes in the financial report are:

- \$12,643 A housing loan was paid off early.
- \$323,000 - \$156K to Cabin Coffee, \$140K to Family Dollar, and \$30K to Jacked up Nutrition

4. Other Business

d. Housing Study (Attachment C)

* Motion made by Wayne Walter, seconded by Kent Bargfrede, to recommend City Council approve housing study through Maxfield not to exceed \$5,200. Motion carried unanimously.

e. GEO & Phase 1 Environmental Study (Attachment D)

* Motion made by Wayne Walter, seconded by Brandon Finck, to recommend City Council approve Geo & Phase 1 Study through GeoTek. Motion carried unanimously.

f. JBDC Business Revitalization program

Dave reported that he has only received one business facade application thus far and feels the program is underutilized. After meeting with the JBDC, they think the program should be revised to include additional restorative projects such as roofing and windows.

After a brief discussion, the board agrees the program should consider other improvements to businesses in the Central Business District. The Central Business District area is from 2nd Street to 4th Street and from Bailey street to North Hwy.

Dave said he would revise and present the guidelines at the November 8 EDA meeting. Then, Dave will add the item to the November 15th Council Meeting with an implementation date of January 1, 2023.

* Motion made by Kent Bargfrede, seconded by Tim Olson to recommend City Council approve adding to facade improvement program with the JBDC to present updated guidelines. Motion carried unanimously.

g. Marketing for the 2023 Jackson Business Challenge

* Motion made by Kent Bargfrede, seconded by Brandon Finck, to approve spending up to \$400 to market the Jackson Business Challenge. Motion carried unanimously.

5. Adjourn 12:37 p.m.

Next scheduled meeting is Tuesday, November 8, 2022 at 12 p.m.

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