

Jackson Economic Development Authority (EDA)

Meeting Minutes

Tuesday May 13, 12:00 pm

Jackson City Hall

Quorum: 4

Voting Members:

- ✓ Kent Bargfrede
 - ✓ Mike Brinkman
 - ✓ Tim Olson, Vice Chair
 - ✓ Joe Pell, Council Member Ward 2 and Treasurer
 - ✓ Marcus Polz, Mayor
 - ✓ Rocky Sieler, Chair
- Michelle Eckert, Secretary

Staff: ✓ Dave Lovell, Interim EDC; ✓ Kent Bargfrede, Interim EDC; ✓ Jim Langborg, City Administrator; and ✓ Mary Boyum, EDA, Assistant

Call the meeting to order.

Rockey Sieler called the meeting to order at 12:06 pm with a quorum.

1. Agenda Changes

- a. EDA Coordinator position posting – Jim Langborg
- b. Motion made by: Tim Olson, seconded by Joe Pell , to approve the agenda as presented. Motion passes unanimously.

2. Consent Agenda

April 8, 2025 Meeting Minutes

Motion made by: Tim Olson, seconded by Joe Pell , to approve the April 8, 2025 Meeting Minutes as presented. Motion passes unanimously.

3. Unfinished Business / Open Items:

- a. Signage, Joe Pell
Joe Pell provided an update. He has been in contact with Eye Kandy and is anticipating a quote shortly. Joe said he does have the contact information for the school build option. Joe raised the question if the school shop class built the sign who would be responsible for installation. Topic is tabled until next meeting.

4. Financials

Loan Fund Balances

Mary Boyum did not have loan fund balances available at the time of the meeting. She will email an update when she receives them from the City Accountant.

Motion made by _____, seconded by _____, to approve the financials.

5. EDA Interim Coordinators Report (Kent and Dave)

- Schoeberl Alignment business sign application
Discussed the request to make an exception for Schoeberl Alignment to be able to apply for a business sign through Chamber program.
- Belmont Heights Visit
Visit conducted by Dave Lovell and Mary Boyum. Construction coming along, very nice apartments and townhomes that will be ready for lease this summer. Market rate prices.
- Bob & Ellen's Update
Ready for Health Dept. and building inspection. Having a challenge with getting inspection scheduled. Staff hired and in training.
- Kat's and Santee Update
Kat's has informed their employees they are permanently closed for business, they have not been in contact with their bank they are now closed.

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- Spiral's Spa Update
Spiral Spa has been conducting business in Mindy Rowe's location. We have not had any further contact with owner since April. Owner said they would open in their Palmer Building location in September.

6. Other Business

7. Jim Langborg shared the EDA Coordinator position has been posted. We have had people stop in and show interest. Possible podcast as a recruiting tool being weighed.

Discussions:

Discuss the possibility to use funds for business owners to do parking lot improvements. Current cap is \$5,000. Tim Olson raised the concern the cost of maintenance and improvements of parking lots is always ongoing. We could use all our funds just for parking lots. Motion by Rocky Sieler and seconded by Tim Olson to leave current program as is and not add parking lots as an option. Motion passes unanimously.

EV Charging Station – question was asked about the location at the Multi-Tenant building and insurance coverage. Dave Lovell shared the program is fully funded and insured.

LA Motors – question was asked about the opening date? No exact date is known but progress is being made on the building. Another question was asked if anyone knew if LA Motor's had turned and sold the former office building that once had Ashley Pike's Law Office. General response was no one knew if that was true or not.

8. Adjourn

Motion made by Tim Olson, seconded by Mike Brinkman, to adjourn the meeting.

The next meeting is Tuesday June 10, 2025.