

# Jackson Strategic Planning Quarterly Review

## Redefining Our Community Culture

October - December 2023

### Accomplishments

- Holiday Fest
- Parade participation
- Successful high school football season (team of two communities coming together)
- Holiday makers market
- New fire truck and the community excitement around it
- Mayor for a Day essay contest
- Tech Ed wing addition at the school

### Victories

- Parade
- Jackson Connect app
- Fire truck
- Progress in abatements
- New skating rink

### Challenges

- Funding
- Volunteers
- Communication
- Tax exhaustion
- Pool

### Learnings & Recommendations

- Concerns of communication and open meetings laws
- Media communication
- So many ways to communicate, how can we best engage in all methods?

### Next Steps

- Collaboration with the Chamber
- Getting people to volunteer
- Find ways to involve youth

# Jackson Strategic Planning Quarterly Review

## Prioritizing Infrastructure

October - December 2023

### Accomplishments

- Belmont Heights making good progress
- GIS mapping
- Equipment is on site for abatement project
- Media filter project at water treatment plant
- Emily Street project
- Airport
- Leadership
- Dump clean up
- Concrete alleys

### Victories

- GIS mapping
- Less complaint calls
- Hwy 17 corridor looks great
- General cleanup of community
- Downtown lighting now all LED
- Overhead to underground conversion work

### Challenges

- Continued work on cleanup
- Identifying and financing the next street projects
- Interest rates
- Supply chain constraints
- Contractors

### Learnings & Recommendations

- Need to do snow removal on trails – learning curve
- Benefits of strategic planning and the need to continue
- Explore more funding options

### Next Steps

- Rate study
- Citizen notification portal
- Continue GIS mapping and data input
- Long-term capital improvement plan
- Look at special assessment policy

# Jackson Strategic Planning Quarterly Review

## Enhancing Amenities and Appearance

October - December 2023

### Accomplishments

- 2<sup>nd</sup> report on pool
- Developing new trails
- Code enforcement
- Hotel feasibility study in progress
- Alley project
- Daycare is still open
- Offroad bike trail is getting good use

### Victories

- Progress in abatements
- Getting the 2<sup>nd</sup> report on the pool
- Safety First project is done
- Alley project

### Challenges

- Pool
- Snow removal on trails
- Trails – communication (radio and phone issues) and more signage needed
- Legislation possible on limiting PSA
- Financing of daycare
- Pending court cases

### Learnings & Recommendations

- Signage for downtown
- Challenges on abatement projects

### Next Steps

- Research signage options and regulations
- Pool task force
- Need a plan for the pool
- MN Court of appeals ruling
- Research new community sign and options

# Jackson Strategic Planning Quarterly Review

## Empowering Development

October - December 2023

### Accomplishments

- Housing development
- Local industries and collaboration
- Private and public collaboration
- Airport

### Victories

- Channel 71 running strong
- All groups represented and engaged in planning meetings
- Legislative meetings

### Challenges

- Continue to coordinate with all our economic development organizations
- Committees
- Multiple key positions need to be filled
- Learning curve in those positions

### Learnings & Recommendations

- Taking the time to work through issues
- Focusing on less at one time
- Too many committees
- Communication from committees to council

### Next Steps

- Aerial survey for FAA
- Legal review of committees and options
- Study ways and options for communication between committees and council